

# Fred Mangan

## Art Director

The world is worthless without stories. Stories are the heart of it.  
Funny, fighting, biting, punching, preaching, screeching, weeping, wondrous, curious stories.  
I've planned them, conceived them, created them and sold them.

### Employment

Workshop F  
Director, 2010-present  
Running my own production company  
writing, directing & producing short films.

PMACG, Sydney  
Senior Art Director, 2011-present  
A privately owned, full service agency, PMACG works across travel, property, retail and government clients. In addition to the usual duties and relationships of Art Director, this role has also allowed me to work closely with the planning team on a number of our campaigns.

Bloom Advertising, Dublin  
Senior Art Director, 2005-2010  
As a challenger agency, Bloom focused on strategy and insight before big budgets. I worked on campaigns for alcohol brands, government agencies, financial institutions, FMCG products, B2B and entertainment companies. The role was very hands-on with involvement from concept to production on projects above, below and through the line. I developed close working relationships with clients, photographers, illustrators, directors and producers as well as mentoring junior creative staff.

Professional Public Relations, Sydney (part of GPY&R),  
Senior Designer, 2000-2005  
Working my way through to top creative designer for an in-house art studio, I refined art and production skills across a huge range of local and multinational clients including McDonald's, Bayer, Lego, Emirates and Volvo. The position also included the planning and budgeting for projects, liaison with suppliers and clients, training and mentoring of junior creatives and involvement in the company's intern program, brainstorm team and social activities.

Blackthorn Printing & Design, Dublin  
Designer, 1999-2000  
The start of my career gave me the perfect opportunity to learn the processes of design with direct relation to off-set printing.

Gambrinous  
Creative Director, 2014  
An Irish start-up creating  
"Guild of Dungeoneering"  
an Indie Video Game to be  
released in 2015.

### Education

NSW, College of Fine Arts, 1997  
Bachelor of Fine Arts  
(Film & Video)

### Skills

Illustration    Animation  
Painting        Film Making  
Photography    Creative Writing

Photoshop  
Illustrator  
InDesign  
Acrobat        Da Vinci Resolve  
After Effects    Premiere  
Final Cut Pro    Logic

### Awards

Tropfest 2011 & 2013  
Shortlisted (top 50 of 700)

Institute of Creative Advertising  
and Design  
(ICAD), Ireland, 2010, Bronze  
Brittany Ferries,  
The Comfort of Your own Car

Cannes Lions 2009  
National Certificate  
Brittany Ferries,  
The Comfort of Your Own Car

t: +61 (0)418 491 569    e: fred@fmangan.com  
[www.fmangan.com](http://www.fmangan.com)