

Fred Mangan

Art Director

The world is worthless without stories. Stories are the heart of it.
Funny, fighting, biting, punching, preaching, screeching, weeping, wondrous, curious stories.
I've planned them, conceived them, created them and sold them.

Employment

Workshop F
Director, 2010-present
Running my own production company
writing, directing & producing short films.

PMACG, Sydney
Senior Art Director, 2011-present
A privately owned, full service agency, PMACG works across travel, property, retail and government clients. In addition to the usual duties and relationships of Art Director, this role has also allowed me to work closely with the planning team on a number of our campaigns.

Bloom Advertising, Dublin
Senior Art Director, 2005-2010
As a challenger agency, Bloom focused on strategy and insight before big budgets. I worked on campaigns for alcohol brands, government agencies, financial institutions, FMCG products, B2B and entertainment companies. The role was very hands-on with involvement from concept to production on projects above, below and through the line. I developed close working relationships with clients, photographers, illustrators, directors and producers as well as mentoring junior creative staff.

Professional Public Relations, Sydney (part of GPY&R),
Senior Designer, 2000-2005
Working my way through to top creative designer for an in-house art studio, I refined art and production skills across a huge range of local and multinational clients including McDonald's, Bayer, Lego, Emirates and Volvo. The position also included the planning and budgeting for projects, liaison with suppliers and clients, training and mentoring of junior creatives and involvement in the company's intern program, brainstorm team and social activities.

Blackthorn Printing & Design, Dublin
Designer, 1999-2000
The start of my career gave me the perfect opportunity to learn the processes of design with direct relation to off-set printing.

Gambrinous
Creative Director, 2014
An Irish start-up creating
"Guild of Dungeoneering"
an Indie Video Game to be
released in 2015.

Education

NSW, College of Fine Arts, 1997
Bachelor of Fine Arts
(Film & Video)

Skills

Illustration Animation
Painting Film Making
Photography Creative Writing

Photoshop
Illustrator
InDesign
Acrobat Da Vinci Resolve
After Effects Premiere
Final Cut Pro Logic

Awards

Tropfest 2011 & 2013
Shortlisted (top 50 of 700)

Institute of Creative Advertising
and Design
(ICAD), Ireland, 2010, Bronze
Brittany Ferries,
The Comfort of Your own Car

Cannes Lions 2009
National Certificate
Brittany Ferries,
The Comfort of Your Own Car

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